

Staffordshire County Council

Tears of Laughter on the Recruitment & Selection Workshop!



The Linac 2 Day Recruitment and Selection workshop is the workshop that everybody talks about within Staffordshire County Council. The workshop was designed to provide delegates with a comprehensive and highly practical walk through of the Staffs CC recruitment and selection process. When designing the workshop however Linac wanted to lift the content and add an extra slice of enjoyment to the whole experience.

We certainly did that. Thanks to some innovative exercise design the whole workshop became a real “experience” with delegates encouraged to bring along fancy dress on the 2nd day of the workshop!

The workshop has time and time again delivered not just a highly engaging learning experience but also plenty of fun with tears of laughter flowing as scenes such as Santa Claus being interviewed by 3 reindeer and Robin Hood being interviewed by his merry men is played out by the delegates, sometimes in full costume!

Despite the fun element the Linac workshop also succeeded in providing delegates with a deep understanding of a complex process in a very short space of time. We are able to achieve this thanks to our methodology in which we take time to understand your business and its processes in detail and then overlay a very targeted and practical learning experience.

We try to strike a balance between focused, practical, work relevant learning and the enjoyment factor. We strongly believe that laughter aids the overall learning experience. Staffordshire CC certainly agree with us and the workshop has now become not only a mandatory requirement for all managers but is also constantly over sub-scribed due to its popularity.

The relationship with Staffordshire County Council is also representative of our approach to our customers. Linac has been working in partnership with SCC now for over 8 years, constantly seeking to stay in touch with our clients business so that we can always bring total relevancy to their learning offerings. For us the customer relationship involves continual investment and a commitment to the long term.





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...And here is the great feedback that we got!

"We have used Linac to deliver a wide range of training. We have always found their delivery to be stimulating and targeted at the right level. Their Recruitment and Selection Training makes managers aware of their legal requirements whilst getting the subject matter over in an enjoyable way."

Gail Sullivan
HR Manager, Staffordshire County Council

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