

**Unilever is one of the world's leading suppliers of fast-moving consumer goods. It comprises of three global divisions - foods, home care and personal care.**

Linac was engaged to design a series of high energy practical team building events that would have a positive impact on the performance and levels of team working at Unilever Burton upon Trent. The operation had undergone rapid change recently. As part of it's committed to continuous professional development Unilever was keen to build further on the existing high levels of team performance.

The focus was on four operating teams, all with different dynamics and all managed by team leaders with different leadership styles. All teams were exceeding their target Key Performance Indicators.

The programme fully considered the SWOT profiles of each team, and provided teams with the opportunity to self actualise and harness real individual and collective strengths. The majority of time focused on highly participative energetic experiential learning activities. These activities centred on team leadership and communications, creativity, problem solving skills and teamwork.

Significant improvements were realised, most notably: increased awareness of leadership behaviour and team effectiveness, improved team performance, the ability to sustain improvement and results through improved team working and greater levels of self awareness.

Leadership



Management



Coaching



Personal Effectiveness



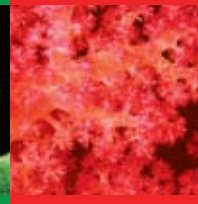
Training for Trainers



Sales



Customer Service



Learning Technologies





# Unilever

...And here is the great feedback that we got from Unilever!

*"The level of energy and commitment shown by all team members exceeded my expectations. What was achieved was somewhat remarkable. A cohesiveness of purpose and an understanding of each other's needs became apparent that was not there before. The team members are putting what they have experienced into practice and I am seeing good and sustained improvements in all areas. Thank you for providing the programme that had interesting and excellent content tailored to the teams in question. Just as important, however, was that everyone had fun!"*

**Frank Docherty, Production Area Manager  
Unilever Burton**

**Call Linac today to find out how we can help you to get the best out of your people**

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Learning Technologies



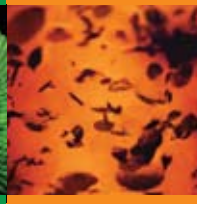
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